

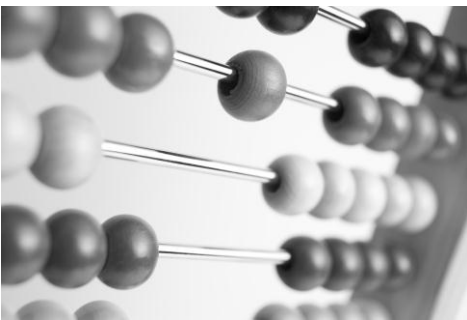
### Monitoring

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Monitoring of the travel plan is important for the following reasons:

- It demonstrates to the local authority the effectiveness of measures implemented and the progress being made towards travel plan objectives;
- It justifies the commitment of the TPC and other resources;
- It maintains support for the travel plan by reporting successes; and
- It helps to identify any measures within the travel plan that are not effective, enabling replacement measures to be identified.



Monitoring reports are often a key component of a travel plan and summarise survey results and analysis, progress against objectives and targets, the success of measures, and any modifications to the travel plan for the future year.

Monitoring reports are usually required for submission to the local authority on an annual basis, following site surveys.

We have a range of experience in carrying out monitoring for clients along with negotiating strategy modifications with the local authority. Please get in touch if you'd like to discuss monitoring in more detail.